

WORK EXPERIENCES

- ◆ **Senior Product Designer** | DNSE Securities JSC Jan 2021 – Present
 - Design +500 screens and Design System for the Stock Trading Web and other financial services
 - Partner with PO, BA, Content writers, Devs and other designers to continuously improve the Design organization and uphold our workplace philosophy
 - Balances creative and business goals, manage client expectations and ensures delivery meets expectations
 - Achieved “The Staff Of The Year” in 2021 for the contributions to the product and Tech team
- ◆ **Product Designer** | Advesa Digital Solutions Oct 2019 – Dec 2020
 - Performed feature design and testing for Advesa’s core products, like the Breadstack CRM, Cantec Driver App, Cantec Driver Verification Platform and Cantec 3rd Party Web Portal
 - Identified and documented key user journeys, workflows, and product opportunities through research
 - Acted as a liaison between the Vancouver design team and the Viet Nam dev team
 - Mentored other designers and contributed to the overall design culture of the company
- ◆ **Quality Control** | Convert Digital Apr 2018 – May 2019
 - Reviewed and evaluated +30 e-commerce Australia projects to assess the quality and identify issues
 - Keen attention to detail to be able to quickly spot when something isn't correct and take effective action
 - Collaborated to discuss release schedules between the QC Department and other departments.
- ◆ **Content Writer** | VTC Online 2015 – 2018
 - Researched, brainstormed, and pitched creative and compelling article topics
 - Created user-interface images and messaging that boost website visitors
 - Worked with internal teams to identify opportunities and plan improvements to existing content

EDUCATION LEVEL

- ◆ **University of Economics – Technology for Industries**
 - Bachelor degree in Business Administration 2011 – 2015

SKILLS, ACHIEVEMENTS & OTHER EXPERIENCE

◆ Achievements

- Product Design track in 12-week engagement • UX Mentorship Program
- Excellent Designer Certificate • RIO Agency Vietnam
- Mobile App design course • Capi Creative
- Software Test Engineer Certificate • LogiGear Vietnam

◆ Skills

- **User Experience:** User Research, Experience Strategy, Interviews, Surveys, Usability Testing, UX writing
- **User Interface:** Heuristic Evaluation, Design System, Graphic Design
- **Engineering:** Basic HTML, CSS